

WEBINAR

RAISING AND MAPPING AWARENESS OF THE SDGs IN ACADEMIA: THE SULITEST TOOL

Columbus is pleased to invite member universities to attend the Webinar: ***"Raising and Mapping Awareness of the SDGs in Academia: the Sulitest tool"***, with the participation of **Jean-Christophe Carteron, Director, Corporate Social Responsibility, KEDGE Business School, France.**

Save the Date

Tuesday 30th October 2018 at 16h00 Paris Time

Higher Education Institutions (HEI) have a fundamental role to play in raising awareness on the Sustainable Development Goals (SDG's) and improving knowledge, skills and mindset to address social, economic and environmental challenges for a sustainable future. To this aim, **Sulitest** provides institutions around the world with an internationally recognized and locally relevant tool to measure and improve sustainability literacy for the academic community: students, administrative staff, and academic leaders. This powerful tool could be used by Higher Education Institutions to design effective strategies and put in place mechanisms to tackle learning and contribution on sustainability issues and solutions.

During this **Webinar**, participants will have the opportunity to discuss on:

- The role of HEIs in raising awareness of the SDGs.
- The Sulitest tool: scope, rationale, objectives and applicability to HEI's.
- The utility of results and how they can be used at institutional and programme level
- Concrete examples of application.

GUEST SPEAKER



Jean-Christophe Carteron is Director of Corporate Social Responsibility at KEDGE Business School and International Chair – Sustainability Literacy Test. He coordinates the School's CSR strategy, helping to develop research and pedagogical activities on sustainable development. He is a leading actor in working groups mainly focalized on social responsibility for higher education institutions. In June 2012, he was the Representative of French Higher Education for the UN Conference on Sustainable Development and was heavily involved into the Higher Education Sustainable Initiative (HESI).

TARGET AUDIENCE

Deans & Chancellors / Program Leaders / Faculty Members / Sustainable Development / Social Responsibility Director

PRACTICAL INFORMATION

Date: October 30th, 2018

Time: 16h00 to 17h30 (Paris-Time)

Language: English

The webinar will be followed by a discussion of the guest speaker, Jean-Christophe Carteron, with participants in [live chat!](#)

REGISTER NOW!

Registration is required to access to web-conference technical details:

<https://goo.gl/forms/zbRPG2Hw4gRgs9Cn2>