Implementing Internationalisation at Home

Columbus e-workshop

Policies for Internationalisation at Home are on the agendas of many universities. Just focusing on internationalisation for the mobile minority is no longer an option when all students are required to acquire international competences. Putting a policy for the curriculum of all into action is a complicated process. It affects the core of teaching and learning. Therefore, the active involvement of academic staff is essential. The support and guidance given to them may determine success or failure. The implementation process is an issue therefore, that cannot be ignored. Ignoring it will lead to a waste of resources and money because of missed opportunities.

During this interactive online course, you will explore together how you can support and guide academic staff when implementing internationalisation of the curriculum. This course is aimed at everyone in a faculty or university that creates synergy around the academic staff.

The central working question is: What can you do in your role as manager, international officer, quality assurance staff etc. to speed up and facilitate the process of implementing Internationalisation at Home?

The course culminates in an action plan for your own university, which is built up during the sessions.

Target audience

International officers; Policy advisors; Managers; Quality assurance officers
Institutions that took part in the first edition of the programme, can also participate in this edition, with a different team involving different faculty staff or academic programmes.

Facilitators

Jos Beelen is researcher and consultant on internationalisation of the curriculum at the Centre for Applied Research into Economics and Management (CAREM) at the Amsterdam University of Applied Sciences. He is chair of the Special Interest Group Internationalisation at Home of the European Association for International Education (EAIE) and visiting fellow at Leeds Metropolitan University’s Centre for Academic Practice and Research in Internationalisation (CAPRI). He has facilitated numerous training courses on Internationalisation at Home for EAIE and is certificated trainer by that association. He facilitated workshops on all continents and has acted as consultant at a range of universities. He was the editor EAIE’s ‘toolkit’ Implementing Internationalisation at Home (2007) and has since published a range of articles on this topic.

Marla Gomez Ortueta, since 2013 is the Head of Service of the Agency for European Educational Programmes in Spain. Between 2002 and 2013 was the Director of the Office of International Affairs at the Universidad de Castilla, La Mancha, Spain. Before she was the project coordinator at the International Office of the “Universidad Alfonso X el Sabio”, She facilitates different courses and workshops. In June 2011 she was elected president of the working group for the Internationalization of Spanish Universities by the Committee for the Internationalization and Cooperation of Spanish Universities, part of the Spanish Rector’s Conference (CRUE). Since 2006 she is an elected board member of the International Relations Managers of the European Association for International Education (EAIE). In 2012 she has was awarded a Fulbright-Shuman grant and in March 2011 she received the “Andrew Heiskell Awards for Innovation in International Education” by the Institute of International Education.

Methodology

This web-based workshop will be developed through videoconference sessions (Columbus Platform), and will combine interactive presentations with discussions and presentation of key study cases. Facilitators will present the topic according to the planning, will propose also practical exercises, and will motivate collective discussion in which participants can share their best practices on the topics presented before. This workshop starts with a questionnaire completed by institutional teams and finish with the designing of an improvement plan.

The Columbus Web-Based Platform is a collaborative work platform, in which the university teams can undertake the programme without incurring travel costs. There is direct access to the platform via Internet without the need for any additional software. This platform allows participants to interact with the facilitators in real time through image, chat and microphone; have direct contact with Columbus; share documents in real time and access the recorded sessions at any time.
# Programme & Content

## Session 1: Getting started
- Introduction of participants and moderators
- Methodology of the course
- Rationales for IaH across the world

## Session 2: The concept of IaH
- Definitions
- The context specific and systemic approaches
- Analysing examples

## Session 3: Tools and practices for IaH
- Overview of effective tools
- Making tools fit the ambitions
- Analysis of tools in practice

## Session 4: Learning outcomes and quality
- Internationalising learning outcomes
- Assessment
- Quality management

## Session 5: Linking policy and practice
- Assigning roles
- The role of returning students
- Top down policy and bottom up implementation

## Session 6: Role analysis
- Role, influence and impact
- Making stakeholders into allies
- Effective approaches

## Session 7: Staff development and support
- Models for staff development
- Articulation and analysis of needs
- Examples of practice

## Session 8: The action plan
- Elements of the action plan
- Bringing it all together
- Presentation strategies

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**Practical Information**

**Duration:** Each session takes 2 hours of videoconference (each two weeks) plus some two extra hours of team work at institutions.

**Languages:** English

**Launch scheduled for April 8th 2014**

Final agenda will be confirmed once the minimum of institutions is registered.

**Fees:**
- Member University: free of charge
- Non Member University: 900€ *

*The fee includes the participation of institutional teams in the sessions (no limit of person per institution), support material, PowerPoint presentations and access to recorded sessions, and advice about the action plan.

**Registration:**

Complete the **ON-LINE FORM**

**Deadline for registration, 20th March 2015**

Once register you will receive the indications for doing the international transfer to Columbus’ account.

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**COLUMBUS ASSOCIATION**

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